

## ABSTRACT

A view programming system (PRA) capable of a view programming of a show which a user wants to view, among shows (Dav) composed  
5 of content data provided from a content data source. At least one show receiving apparatus (200) can receive a show (Dav). At least one view programming apparatus (100) programs the show receiving apparatus (200) to receive the shows (Dav). The show receiving apparatus (200) can receive an electronic mail (M) via  
10 a network (320). The view programming apparatus (100) transmits a first electronic mail (Ms) including programmed show information (IRP) prescribing a show (Dav) to be received, via the network (320) to the show receiving apparatus (200).